

How we use cookies to improve your browsing experience on this website.

In this Cookies Policy, any use of the words "you", "yours" or similar expressions shall mean any user of this website whatsoever. Terms such as "we", "us", "our" or similar expressions shall mean the Football Association Premier League Limited.

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. They are often used as a mechanism for websites to remember useful information, such as your login details, and can contribute to ease of use when navigating a website. Our cookies cannot identify you personally.

HOW WE USE COOKIES

Cookies on our website are used for a variety of different purposes, but generally speaking their use breaks down into the following categories:

- a) **Strictly Necessary Cookies:** These are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- b) **Analytical/Performance Cookies:** These allow us to recognise and count the number of users of our website and see how such users navigate through our website. This helps to improve how our website works, for example, by ensuring that users can find what they are looking for easily.
- c) **Functionality Cookies:** These improve the functional performance of our website and make it easier for you to use. For example, such cookies are used to remember that you have previously visited the website and asked to remain logged in to it
- d) **Targeting Cookies:** These record your visit to our website, the pages you have visited and the links you have followed. We will then use this information to make advertising displayed on it more relevant to your interests.

The following table lists the cookies used on our website:

MANAGING COOKIES

Cookie name	Purpose
_ga _gat _gid _gads dc_gtm_UA...	These cookies enable us to anonymously track how visitors access and browse our website, thereby enabling us to optimise and improve our service. Further information is available at: www.google.co.uk/intl/en/analytics/privacyoverview.html
_BEAMER_FIRST_VISIT_* _BEAMER_USER_ID_* _gcl_au _hp2_id.* _zarget_visitor_info	These cookies enable live chat services through the ePremier League website with official ePremier League support staff. This is a service provided by Freshchat. Further information is available at: https://www.freshworks.com/list-of-cookies/
bearerToken	This cookie is set when you are logged in to the website. It serves as the security and access token allowing you to register for and participate in the tournament. It does not contain any personal information, is short-lived, and is unset when you log out of the site.
cookie-accepted	This cookie stores whether the user has accepted the usage of cookies.

Facebook Pixel fr	This cookie tracks whether you have registered to play in the ePremier League allowing us to optimise our Facebook ads. Further information is available at: https://www.facebook.com/business/learn/facebook-ads-pixel
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You can manage cookies by activating the setting on your Internet browser that allows you to refuse the setting of all or some cookies.

Please note, if you do turn cookies off, this will limit the service that we are able to provide to you and may affect your user experience.

CHANGES TO THIS COOKIES POLICY

Our policies and procedures are under continual review. We may, from time to time, update our cookies policy. Any such changes will be posted on this page.

CONTACT

Questions, comments and requests regarding this Cookie Policy should be addressed to support@e.premierleague.com or to the Football Association Premier League Limited, 30 Gloucester Place, London, W1U 8PL.